

Rep Order# 8890455 Ver# 1 Status New
EC'd Yes

Traffic Order#

3779.2

Printed: 10/29/2012 4:09 PM
Last Received: 10/29/2012 3:44 PM
Showing Buylines: All Lines

1 of 4

Station KLAS-TV LAS VEGAS
Advertiser () AMERICAN CROSSROADS
Product ISSUE
Estimate# 1323
Buyer Emily Milhoan
Phone#
Fax#

Agency () CROSSROADS MEDIA LLC
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 11/27/1323
Flight Dates 10/30/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

JUST DO WHAT YOU HAVE TO DO....DON'T CARE ANYMORE.

THANSK

MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W	500A-6DCA	8 NEWS AT 5A	:30	\$1,000.00	10/31-10/31	1	1	1	\$1,000.00	
	2	F	500A-600A	8 NEWS AT 5A	:30	\$1,000.00	11/02-11/02	1	1	1	\$1,000.00	
	3	TU	700A-900A	CBS THIS MORNING	:30	\$3,000.00	10/30-10/30	1	1	1	\$3,000.00	
	4	TH	700A-900A	CBS THIS MORNING	:30	\$3,000.00	11/01-11/01	1	1	1	\$3,000.00	
	5	M	700A-900A	CBS THIS MORNING	:30	\$3,000.00	11/05-11/05	1	1	1	\$3,000.00	
	6	TU	900A-1000A	LIVE! WITH KELLY	:30	\$2,000.00	10/30-10/30	1	1	1	\$2,000.00	
	7	TH	900A-1000A	LIVE! WITH KELLY	:30	\$2,000.00	11/01-11/01	1	1	1	\$2,000.00	
	8	M	900A-1000A	LIVE! WITH KELLY	:30	\$2,000.00	11/05-11/05	1	1	1	\$2,000.00	
	9	W	1200P-1230P	8 NEWS NOW AT NOON	:30	\$2,000.00	10/31-10/31	1	1	1	\$2,000.00	

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	10	F	1200P-1230P	8 NEWS NOW AT NOON	:30	\$2,000.00	11/02-11/02	1	1	1	\$2,000.00	
	11	W	1100P-1135P	8 NEWS NOW AT 11PM	:30	\$5,000.00	10/31-10/31	1	1	1	\$5,000.00	
	12	F	1100P-1135P	8 NEWS NOW AT 11PM	:30	\$5,000.00	11/02-11/02	1	1	1	\$5,000.00	
	13	W	1135P-1237A	LATE SHOW W/LETTERMAN	:30	\$2,000.00	10/31-10/31	1	1	1	\$2,000.00	
	14	F	1135P-1237A	LATE SHOW W/LETTERMAN	:30	\$2,000.00	11/02-11/02	1	1	1	\$2,000.00	
	15	W	1237A-137A	LATE LATE SHOW	:30	\$1,200.00	10/31-10/31	1	1	1	\$1,200.00	
	16	F	1237A-137A	LATE LATE SHOW	:30	\$1,200.00	11/02-11/02	1	1	1	\$1,200.00	
	17	TU	137A-237A	NATE BERKUS	:30	\$250.00	10/30-10/30	1	1	1	\$250.00	
	18	W	137A-237A	NATE BERKUS	:30	\$250.00	10/31-10/31	1	1	1	\$250.00	
	19	TH	137A-237A	NATE BERKUS	:30	\$250.00	11/01-11/01	1	1	1	\$250.00	
	20	F	137A-237A	NATE BERKUS	:30	\$250.00	11/02-11/02	1	1	1	\$250.00	
	21	M	137A-237A	NATE BERKUS	:30	\$250.00	11/05-11/05	1	1	1	\$250.00	
	22	TU	900P-1000P	NCIS: LOS ANGELES	:30	\$40,000.00	10/30-10/30	1	1	1	\$40,000.00	
	23	SA	500A-700A	CBS THIS MORNING SATURDAY	:30	\$1,200.00	11/03-11/03	1	1	1	\$1,200.00	

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	24	SA	500P-530P	8 NEWS NOW AT 5PM-SAT	:30	\$2,500.00	11/03-11/03	1	1	1	\$2,500.00	
	25	SA	630P-700P	8 NEWS NOW AT 630PM-SAT	:30	\$2,500.00	11/03-11/03	1	1	1	\$2,500.00	
	26	SA	700P-800P	ET WEEKEND	:30	\$1,000.00	11/03-11/03	1	1	1	\$1,000.00	
	27	SA	900P-1000P	CRIMETIME SATURDAY	:30	\$10,000.00	11/03-11/03	1	1	1	\$10,000.00	
	28	SA	1100P-1135P	8 NEWS NOW AT 11PM	:30	\$2,500.00	11/03-11/03	1	1	1	\$2,500.00	
	29	SU	1100P-1135P	8 NEWS NOW AT 11PM	:30	\$2,500.00	11/04-11/04	1	1	1	\$2,500.00	
	30	SA	1135P-1235A	THE UNIT	:30	\$500.00	11/03-11/03	1	1	1	\$500.00	
	31	SA	1235A-135A	BROTHERS & SISTERS	:30	\$400.00	11/03-11/03	1	1	1	\$400.00	
	32	SU	500A-530A	EYE ON WASHINGTON	:30	\$1,000.00	11/04-11/04	1	1	1	\$1,000.00	
	33	SU	600A-630A	8 NEWS NOW SUNDAY MORNING- #1	:30	\$1,500.00	11/04-11/04	1	1	1	\$1,500.00	
	34	SU	630A-800A	CBS NEWS SUNDAY MORNING	:30	\$4,000.00	11/04-11/04	1	1	1	\$4,000.00	
	35	SU	800A-830A	8 NEWS NOW SUNDAY MORNING- #2	:30	\$2,500.00	11/04-11/04	1	1	1	\$2,500.00	
	36	SU	500P-530P	8 NEWS NOW AT 5PM-SUN	:30	\$3,000.00	11/04-11/04	1	1	1	\$3,000.00	
	37	SU	530P-600P	INSIDE EDITION	:30	\$2,000.00	11/04-11/04	1	1	1	\$2,000.00	
	38	SU	630P-700P	8 NEWS NOW AT 630PM-SUN	:30	\$3,000.00	11/04-11/04	1	1	1	\$3,000.00	

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	39	SU	1135P-1205A	TIM MCCARVER SHOW	:30	\$500.00	11/04-11/04	1	1	1	\$500.00	
	40	SU	1205A-105A	HOUSE	:30	\$500.00	11/04-11/04	1	1	1	\$500.00	

---REPORT TOTALS---

Report Totals: 40 / \$119,750.00

---SALES MONTHLY TOTALS---

Nov 12: 40 / \$119,750.00

Sales Totals: 40 / \$119,750.00

Station Totals: 40 / \$119,750.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$399,167	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11
Demos RA35+